



# **PAC WORLD AFRICA CONFERENCE**

20 - 23 April, 2026

**Johannesburg, South Africa**

## **Sponsorship Opportunities**

This Africa PACWorld Conference will provide the protection, automation and control community with an unrivalled opportunity to meet in an environment that will allow the attendees to discuss their challenges, share ideas and improve their understanding of the components of the smart grid of the future and how they all fit together. The main goal of the PAC World conference is to bring together professionals in the fields of protection, automation, control, communications, DERs and other power system domains in order to learn about the latest developments in the industry and share experience and ideas how we can all work together to make the grid smarter in the most efficient way. By sponsoring the PAC World conference, you will have the opportunity to reach influential members of the protection, automation and control community, to demonstrate and discuss the application of your latest products in an open and progressive environment. Take advantage of this chance to interact with key players during this auspicious event.

To reserve your sponsorship, please request from the conference organizers the Sponsorship Order Form by sending an e-mail to [pacwafc@pacw.org](mailto:pacwafc@pacw.org)

The following are the sponsorship opportunities that you can choose from:

### **Platinum Sponsor R180k + VAT**

As a Platinum Sponsor you will receive the following:

- Your Logo will be included in the following **Conference Promotions:**
  - The PAC World conference web site with a link to your company web site
  - On the conference ad in the March 2026 issue of the PACWorld magazine, which has a readership of ~20k
  - The conference flyer distributed at different industry events before the conference
  - Logo in Email footer used in communications leading up to the conference
  - Logo included in social media posts on LinkedIn, Facebook, and X
  - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities:**
  - Displayed on the opening slide of each conference session before and after sessions.
  - Special signage at the conference
  - The Menu of the conference dinner
- Sponsorship includes one 3x2m booth, 1 full delegate pass
- Sponsorship includes 5 one-day exhibition guest passes
- Sponsorship includes a two-page ad to be included in the conference brochure

### Gold Sponsor R120k + VAT

As a Gold Sponsor you will receive the following:

- Your Logo will be included in the following **Conference Promotions:**
  - The PAC World conference web site with a link to your company web site
  - On the conference ad in the March 2026 issue of the PACWorld magazine, which has a readership of ~20k
  - The conference flyer distributed at different industry events before the conference
  - Logo in Email footer used in communications leading up to the conference
  - Logo included in social media posts on LinkedIn, Facebook, and X
  - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities:**
  - Displayed on the opening slide of each conference session before and after sessions.
  - Special signage at the conference
- Sponsorship includes one 3x2m booth, 1 full delegate pass
- Sponsorship includes 4 one-day exhibition guest passes
- Sponsorship includes a one full-page ad to be included in the conference brochure

### Silver Sponsor R90k + VAT

As a Silver Sponsor you will receive the following:

Your company logo will be displayed as a Silver Sponsor on:

- Your Logo will be included in the following **Conference Promotions:**
  - The PAC World conference web site with a link to your company web site
  - On the conference ad in the March 2026 issue of the PACWorld magazine, which has a readership of ~20k
  - The conference flyer distributed at different industry events before the conference
  - Logo in Email footer used in communications leading up to the conference
  - Logo included in social media posts on LinkedIn, Facebook, and X
  - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities:**
  - Displayed on the opening slide of each conference session before and after sessions.
  - Special signage at the conference
- Sponsorship includes one 3x2m booth, 1 full delegate pass
- Sponsorship includes 4 one-day exhibition guest passes
- Sponsorship includes a half-page ad to be included in the conference brochure

### Bronze Sponsor R25k + VAT

As a Bronze Sponsor you will receive the following:

Your company logo will be displayed as a Bronze Sponsor on:

- Your Logo will be included in the following **Conference Promotions:**
  - The PAC World conference web site with a link to your company web site
  - On the conference ad in the March 2026 issue of the PACWorld magazine, which has a readership of ~20k
  - The conference flyer distributed at different industry events before the conference
  - Logo in Email footer used in communications leading up to the conference
  - Logo included in social media posts on LinkedIn, Facebook, and X
  - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities:**
  - Displayed on the opening slide of each conference session before and after sessions.
  - Special signage at the conference
- Sponsorship includes one 3x2m booth, 1 full delegate pass
- Sponsorship includes 3 one-day exhibition guest passes
- Sponsorship includes a quarter-page ad to be included in the conference brochure

## Lanyard Sponsor R60k + VAT

As a Sponsor of the lanyard that delegates will wear during the conference you will receive the following:

- Your Logo will be included in the following **Conference Promotions:**
  - The PAC World conference web site with a link to your company web site
  - On the conference ad in the March 2026 issue of the PACWorld magazine, which has a readership of ~20k
  - The conference flyer distributed at different industry events before the conference
  - Logo in Email footer used in communications leading up to the conference
  - Logo included in social media posts on LinkedIn, Facebook, and X
  - All e-mails related to the conference that will be sent to more than 20 thousand protection, control and automation specialists around the world from the moment that you sign-up as a Sponsor
- Your Logo will be included in the following **Conference Activities:**
  - Displayed on the opening slide of each conference session before and after sessions.
  - Special signage at the conference
- Sponsorship includes one 3x2m booth, 1 full delegate pass
- Sponsorship includes 3 one-day exhibition guest passes
- Sponsorship includes a quarter-page ad to be included in the conference brochure
- Sponsorship includes your logo on the lanyards that will be worn by all attendees

## Exhibition Space

The PAC World conference will include exhibition space that will give an opportunity to manufacturers to demonstrate the latest in their protection, automation and control technology and discuss with the conference attendees their applications in relation to the smarter grid of the future. The spaces are reserved on a first come – first serve bases, so it is in your advantage to order early.

**The exhibition fee covers:** ■ Shell ■ Power supply ■ Table and 2 chairs ■ One wireless internet access ■ Basic lighting  
■ Exhibitors includes 2 one-day exhibitor guest passes

To order your Space, please send an e-mail to: [pacwafc@pacw.org](mailto:pacwafc@pacw.org)

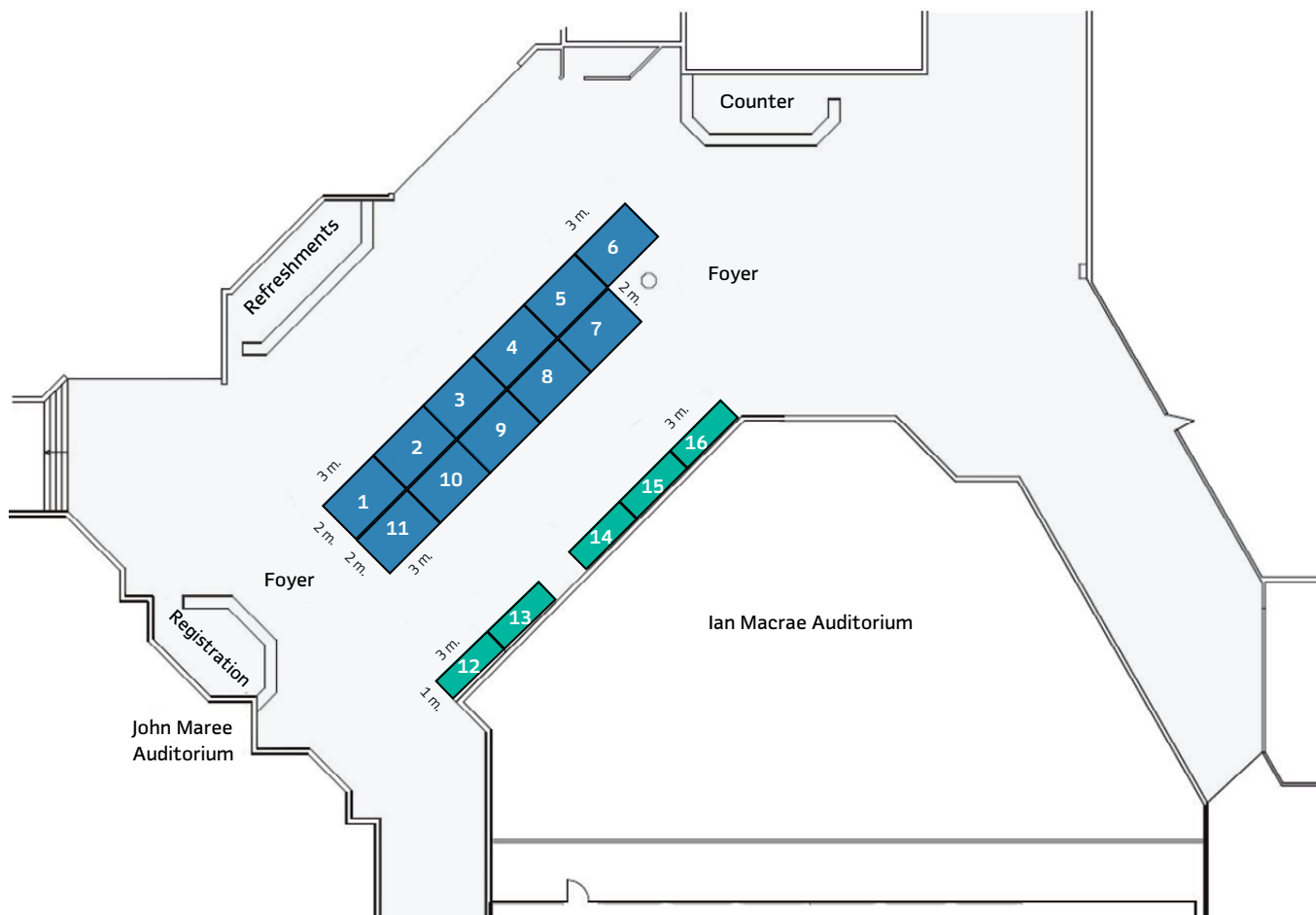


# PAC World Conference 2026

20 -23 April 2026, Johannesburg, South Africa

Eskom Academy of Learning (EAL)

## Exhibition Booths - Layout



|                                                                                     | Dimensions                           | Fee  | Exhibition Space #                |
|-------------------------------------------------------------------------------------|--------------------------------------|------|-----------------------------------|
|  | 3.0 m * 2.0 m = 6m <sup>2</sup> (11) | R25k | 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 |
|  | 3.0 m * 1.0 m = 3 m <sup>2</sup> (5) | R15k | 12, 13, 14, 15, 16                |

\*One booth registration is included in the exhibition space fee.  
Any additional stand personnel will need to register separately (R2,400pp).

All prices are excluding VAT.



**Join us at**

**PROTECTION, AUTOMATION & CONTROL WORLD  
AFRICA CONFERENCE 2026**

Protection, automation and control specialists from around the world are invited to participate in the PAC World Africa Conference 2026.

**See you  
in Johannesburg in April 2026**

